

**MINISTRY OF CULTURE  
(ICR – FoI Cell)**

**Proposal /application for empanelment of events with the Ministry for Festival of India**

Ministry of Culture (MoC) is responsible for conducting Festivals of India (Fols) abroad as part of focused strategy for strengthening international cultural relations and enhancing India's soft power. This scheme was revived by the Ministry in 2013. The events in Festival of India generally include dance, Music, Theater, Films, Food, Literary Festival, Yoga demonstration, Folk Arts (i.e., Mehendi), Performing Arts, Exhibitions and workshops etc. It may be noted that the main focus of a FoI is to connect and enhance the perception of India in the minds of the locals.

The Festivals of India is organized in various countries through the Indian Missions situated there. In this endeavour, the autonomous organizations, private institutions/NGOs/Universities/individuals contribute towards making Festivals of India a success.

Ministry of Culture initiates communications with the Indian missions, the nodal implementing agency abroad elicits their interest for the Festival of India, if they want to hold it in their country. The Ministry sends them a list of suggested events for their perusal/selection.

Festival of India Cell in the Ministry of Culture will coordinate with all the participating agencies involved in coming up with a consolidated proposal containing detailed information about all possible aspects of preparation from venue to handling of cargo to budgetary requirements.

All the agencies, which are desirous of participating in the Festivals of India abroad, are requested to provide details of the events/performances in the prescribed format given below, to the FoI Cell in the Ministry of Culture within ten (10) days from publication of the advertisement for inclusion of events in Festivals of India abroad. A brief concept note for each event may also be included.

Name & duration of the event	Members of the Group/Exhibition Total number of members of troupe/experts with breakup of dancers/technicians/choreographers/etc	Estimated cost	Type of production	Technical requirements	Space requirements

The desirous agencies may send a hard copy of the proposal addressed to:

Ministry of Culture  
ICR Division (FoI Cell) Room No. 335 C  
Shastri Bhawan, New Delhi

And, a soft copy should also be sent by email at : [icrcultue@gmail.com](mailto:icrcultue@gmail.com)